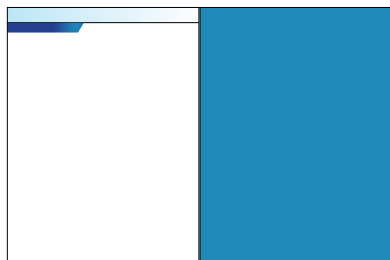
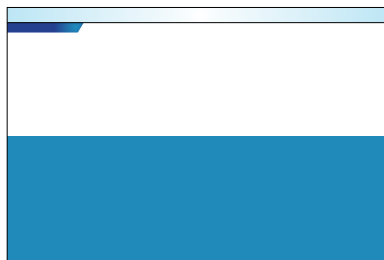


Ads should be supplied as PDF X-1a formatted with high-resolution (300 dpi) images, and all fonts and links embedded.

FULL PAGE (MAY BE VERTICAL OR HORIZONTAL)



Vertical Full Page
7" X 9.48"

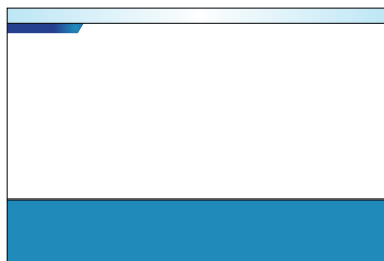


Horizontal Full Page
14.22" X 4.75"

HALF PAGE (MAY BE VERTICAL OR HORIZONTAL)



Vertical 1/2 Page
3.5" X 9.48"



Horizontal 1/2 Page
14.22" X 2.375"

Advertising Rates

Full Page.....	\$1,750
1/2 Page.....	\$1,275

Advertising Enhancements

Embedded Video.....	\$300
Belly Band	\$250
Pop-Up.....	\$200
Blow-In.....	\$200

Ads can be submitted via email or FTP upload. For more details, contact Lori Skala at 800.456.0707 or lskala@gie.net or your local sales representative.